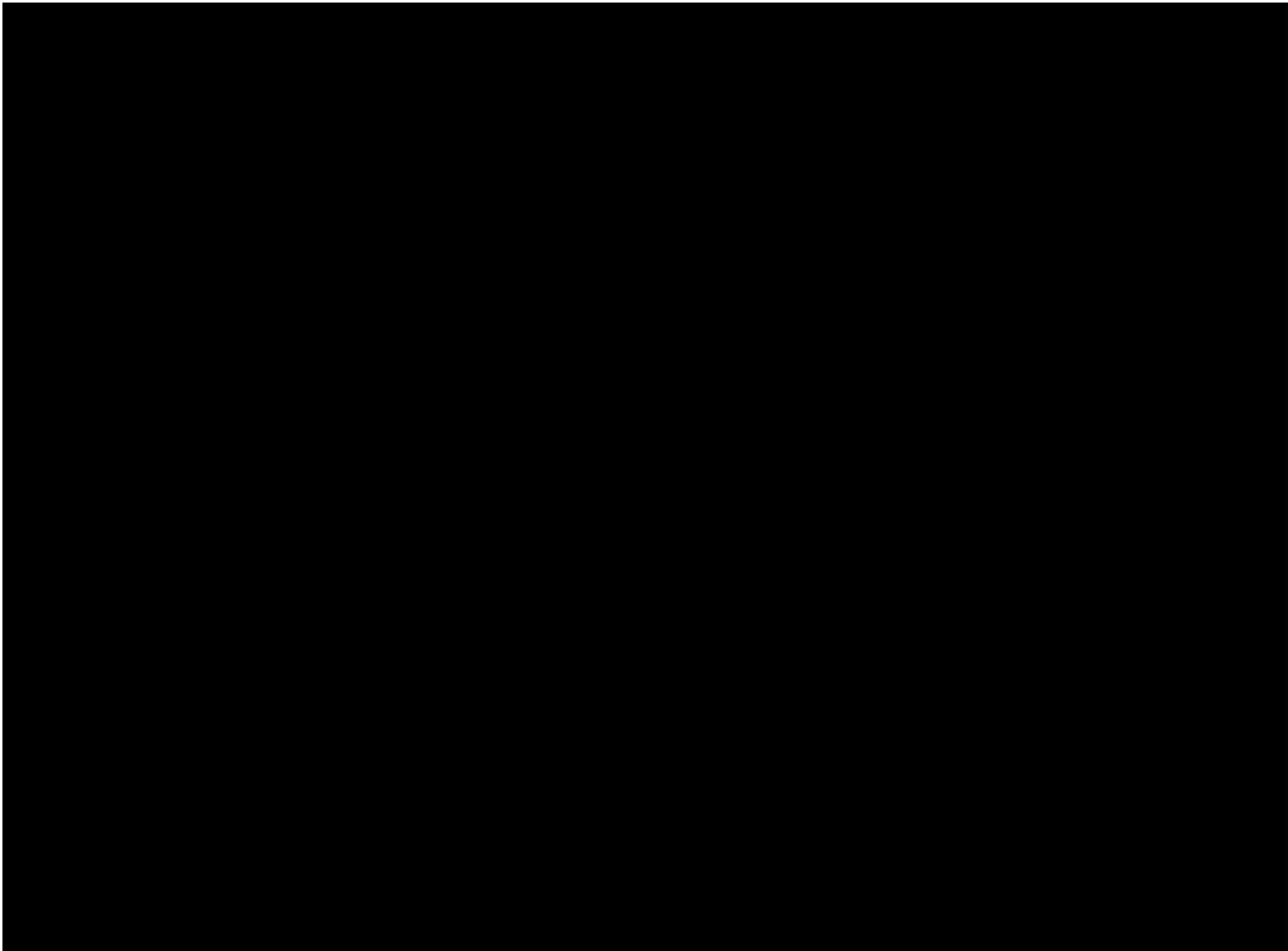
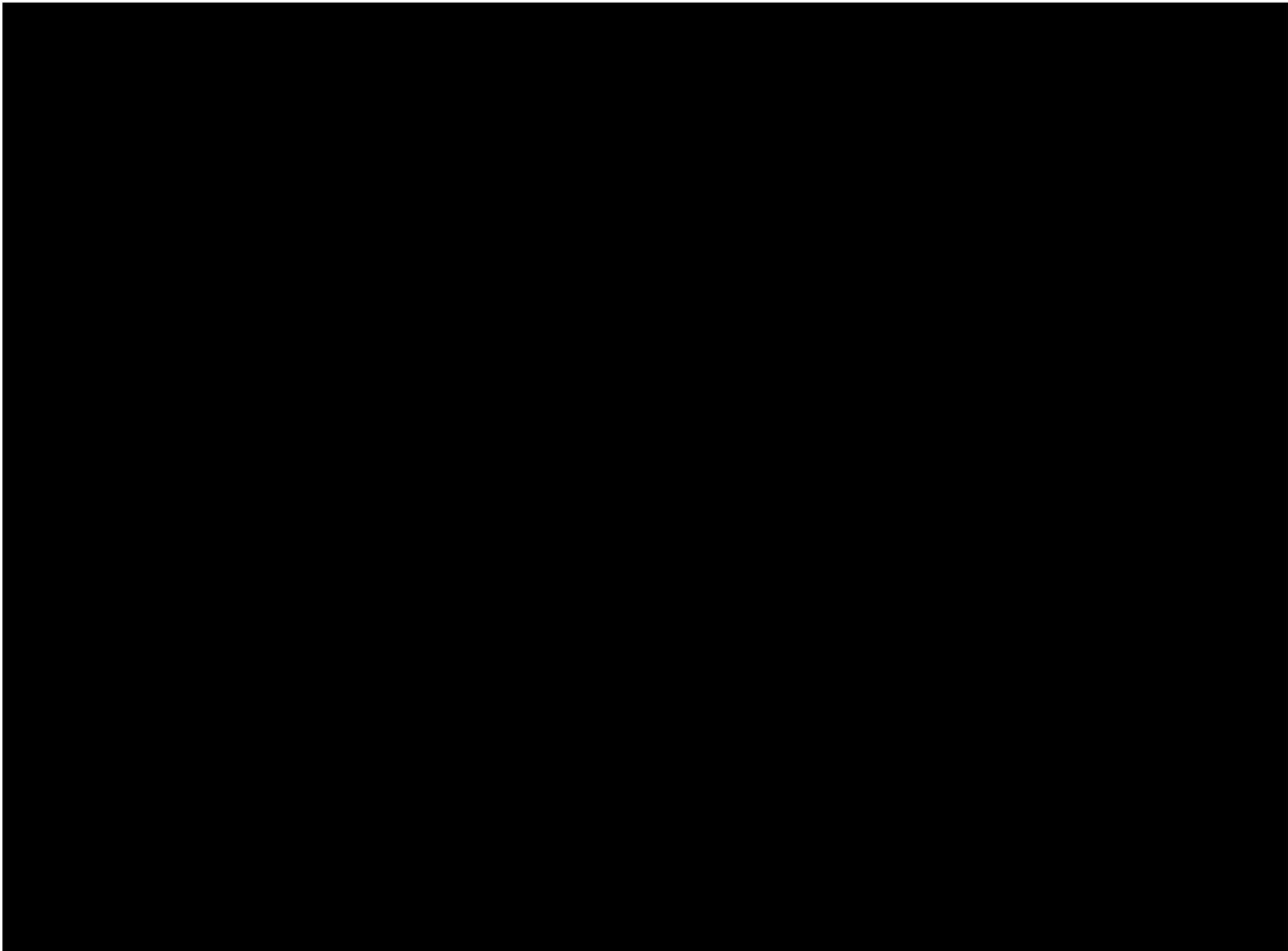




THE SCIENCECASTER



**Contender for the
Descartes Prize for
Science Communication
2006**



I film, therefore I am.

1980-2006

ROLAND BLASER

26 years of science communication
for Swiss National TV



2005/2006

Introduced the first European TV science podcast
by publishing Swiss National TV's
science programme *MTW* for the iPod.

Launched *SCIENCEcast TV*, an experimental
podcast for the future worldwide distribution
of scientific video content.



1980-2006

Produced hundreds of scientific TV reports.
First as a journalist, then as a journalist,
cameraman and video editor.

...AllergyTestBarCodesBrainSimulatorCabbageKillerCa
usesofDeathChildren'sZoosChocolateResearchDarkMa
tterDyingofFrogsEarthquakeSimulatorFaceLabGasingTr
eesHelicopterStabilizerHistoryofGlassHornetHivesJuni
orScientistsLifeofCowsMonumentProtectionMummyRese
archNilCrocodilesOsteoporosisPlasterModelsProtectio
nofSpringsPsycheofChickensRobotInsectsSheepDisease
SoilOrganismsSwissAtlasTrialWeekVirtualExcursionWa
nderingCellsAquaCultureTreeSensorsElectricBycicleLoc
atingMobilePhonesInternetTVClimaticMemoryMilkingR
obotsFogTowerNeutronPicturesDepressionCricketChirpi
ngRabbitsDeathXrayTreatmentPheromonesHowNerves
GrowPileDwellersHowPlantsGrowPsycheofRatsRomanC
ityStrokePainTestLifeofPigsSiliconSensorsAirPollution...

SCIENTISTS

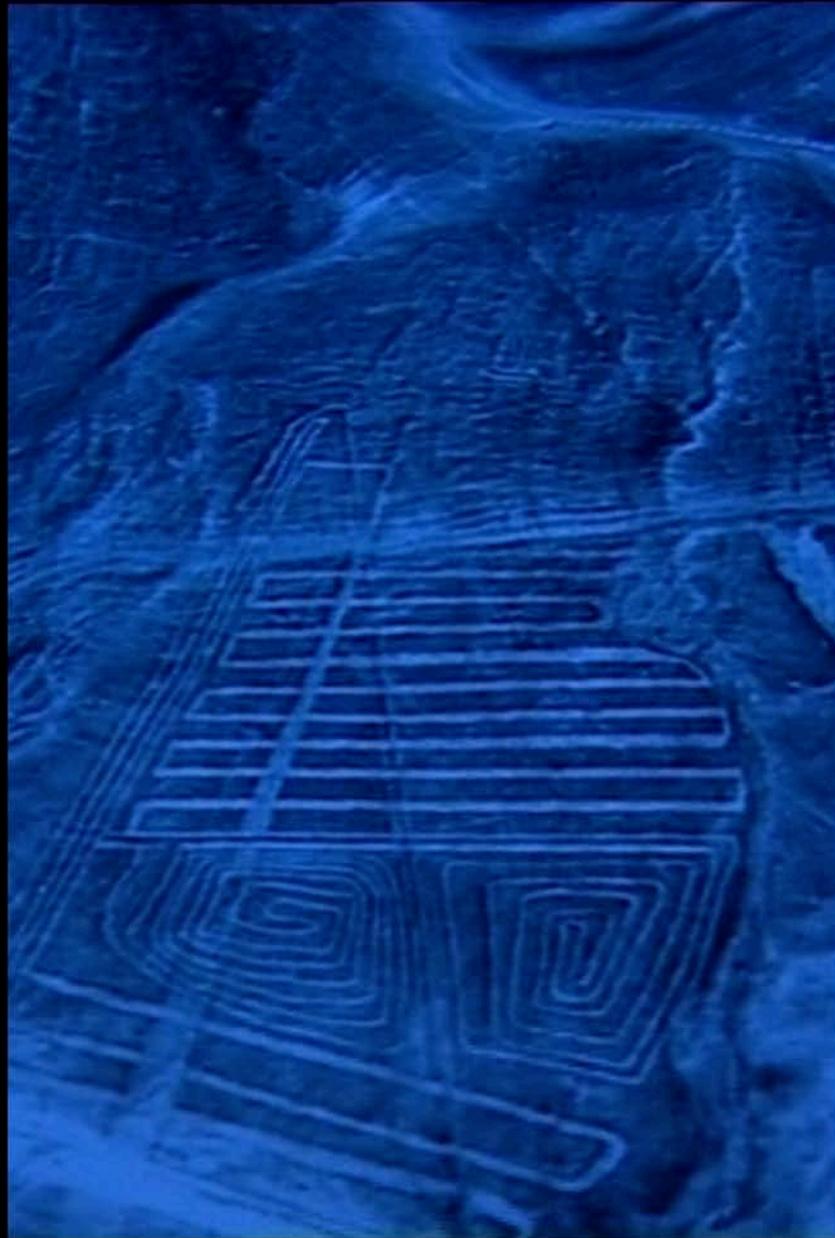
Multinational, multilingual, multicultural
but one common goal:
working for a better world.

My TV reports give these scientists faces and voices.



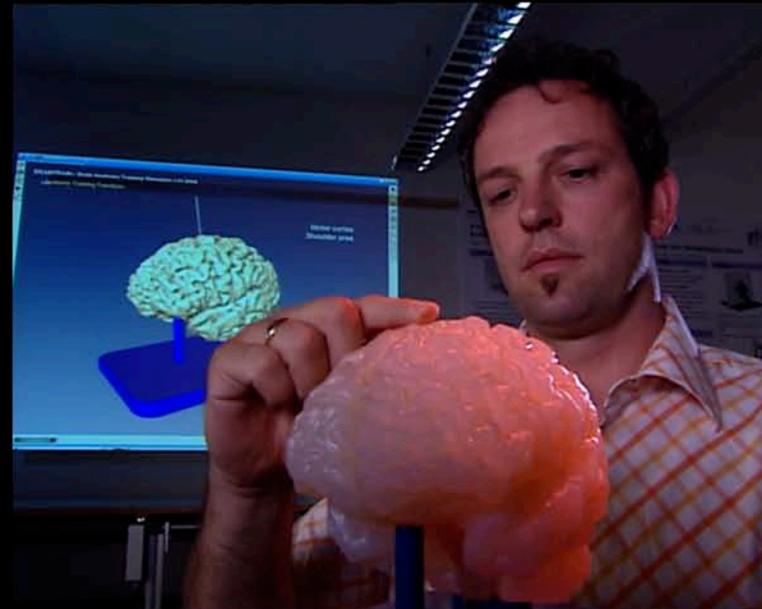
SOME HIGHLIGHTS

Hunting for dinosaurs in Bolivia
Exploring the miracle of the Nasca lines in Peru
In search of the Einstein mouse in Russia
Drilling the world's climate history in Guatemala



FOKUS: AWARD-WINNING TV SERIES

The Fokus reports were originally intended to pep up Swiss National TV's science programme MTW. However, the 2-minute science movies finally turned out to be a success of their own. Meanwhile, some hundreds of them have been produced. In 2002, I was awarded a media prize for my Fokus series by the Swiss Academy of Science.



THE MISSION STATEMENT

Doing science communication is one of the last
adventures world can offer.

Whatever I filmed during the past 26 years:
it was fascinating.

I had the chance to meet wonderful people
and to visit very special places.

What is for sure:
had I the choice again,
I would rejoin the science community
as a communicator...



A LIFETIME FOR SCIENCE AND TECHNOLOGY

Born on 29th April 1956

Vocational training in communication electronics

Continued education in photography / videography

Audiovisual Centre, Solothurn

Television University of Zurich

Swiss National TV, Science Department

Airline Pilot Crossair / Swiss

Science productions for Swiss National TV

Awarded Prix Media by Swiss Academy of Science

Nominee Descartes Prize for Science

Communication 2005



SAMPLE DVD

Turning back the hands of time by watching TV reports produced in the 80s and 90s could be an enjoyable experience.

It also means travelling through cultural history; history full of science, technology and the art of communicating what this history has to tell us.

The sample DVD included contains a collection of TV reports produced by Roland Blaser between the 80s until 2006.

DVD missing? Email roland.blaser@cuenet.ch